

## Preferred Provider Listing - Advertising

The New Mexico Association for Home & Hospice Care Preferred Provider Listing is mailed and distributed annually to health care professionals, hospitals around the state, including every NMAHHC member!

The Preferred Provider Listing is an important reference guide that will be seen across the southwest by the health care community. Put your organization or agency at the forefront of industry decision makers' minds constantly by placing an ad within the NMAHHC Preferred Provider Listing!



Ad Size	Width Dimensions	Height Dimensions	Member Advertising Rate	Non-Member Advertising Rate
Business Card	3.75"	2"	\$100 <sup>00</sup>	\$200 <sup>00</sup>
1/4 Page	3.75"	5"	\$200 <sup>00</sup>	\$300 <sup>00</sup>
1/3 Page - Horizontal	8"	3.375"	\$260 <sup>00</sup>	\$400 <sup>00</sup>
1/2 Page - Horizontal	8"	5"	\$400 <sup>00</sup>	\$500 <sup>00</sup>
1/2 Page - Vertical	3.75"	10.5"	\$400 <sup>00</sup>	\$500 <sup>00</sup>
Full Page	8"	10.5"	\$800 <sup>00</sup>	\$1,000 <sup>00</sup>

Please fill out the form below and send with your payment and artwork to:  
NMAHHC, 500 Marquette Ave. NW, Suite 280, Albuquerque, NM 87102 | Email: [admin@nmahc.org](mailto:admin@nmahc.org)

- If you want an ad created for you, please write your copy on an attached sheet and indicate on the form. You will be contacted with a price for your ad, once the quote is approved, you will be sent a proof for your approval and/or changes, and billed for charges. (Client changes extra)

Remember, we need more time to create and produce ads, so please send in your order early.  
Thank you!

**If you would like to place your order online, please visit [www.nmahc.org](http://www.nmahc.org)**

**AD ORDER DEADLINE: OCTOBER 12, 2020**

Company: \_\_\_\_\_

Address: \_\_\_\_\_ Phone: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Email: \_\_\_\_\_

Providing Own Artwork       Requesting Artwork to be made by NMAHHC at additional cost

Size of Advertisement:

Business Card     1/4 Page     1/3 Page     1/2 Page Horizontal     1/2 Page Vertical     Full Page

Total for Order: \$ \_\_\_\_\_ (Please make checks payable to NMAHHC - Attn: PPL Advertisement)

If you have questions regarding advertising, please call or email NMAHHC at [admin@nmahc.org](mailto:admin@nmahc.org) at 505-565-5777

Full Page - 8"w x 10.5"h

Business Card -  
3.75"w x 2"h

Vertical Half Page -  
3.75"w x 10.5"h

Horizontal 1/2 Page -  
8"w x 5"h

Horizontal  
1/3 Page - 8"w x 3.375"h

**Ad Specifications:**

- **Color Profile:** Black and White
- **Acceptable Art Formats:**  
.tif / .jpg (must be minimum of 300 dpi) / .pdf / .eps
- **Submit your artwork via:** email
- **Required with Submission:**  
Contact name, phone and email address
- **For Questions Regarding Art:**  
Layla Archuletta,  
admin@nmahc.org, 505-565-5777

1/4 Page -  
3.75"w x 5"h