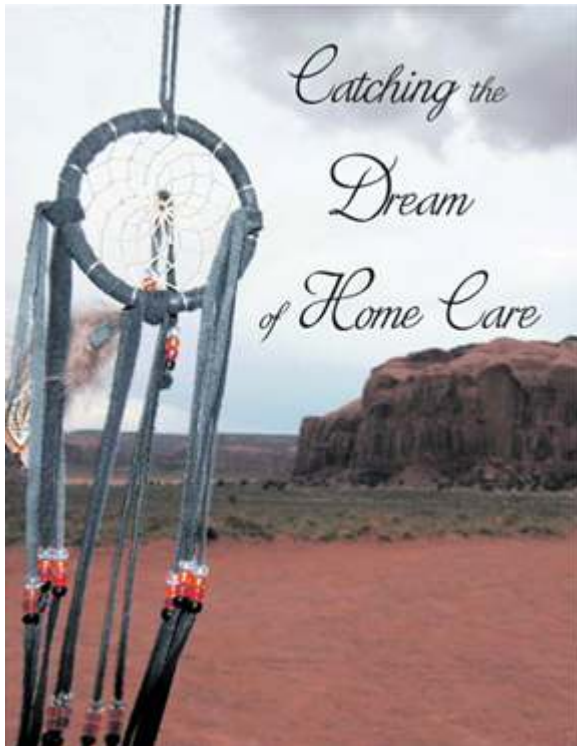


Save the Date!

Catching the Dream of Home Care *Southwest Regional Home Care Conference & Exhibition*

April 20-22, 2010 - Hyatt Regency Tamaya Resort, Santa Ana Pueblo, (Albuquerque) New Mexico



There are many places in the world, but what makes one stand out? Luxury and comfort, surely. Beauty, definitely. However, the real lure is the culture and the location. Few places can offer the Bosque, the Rio Grande, the watermelon colors of the Sandia mountains, and the chance to experience the traditions and culture of the Tamaya, who have graciously opened a small bit of their rich heritage. *Welcome to the Land of Enchantment!*

Please join us while Catching the Dream of Home Care at this year's Southwest Regional Home Care Conference & Exhibition is taking you to one of the most beautiful destinations in the southwest...Santa Ana Pueblo, based at the Sandia Mountains. The host hotel is the Hyatt Regency Tamaya Resort & Spa. While there you can enjoy a fascinating combination of old and new in the endless activities at this Santa Ana Pueblo resort – relax in their soothing spa, play golf on their nationally-ranked course, take a thrilling hot-air balloon ride, go for a horseback ride, or take advantage of the free transportation to the nearby Santa Ana Star Casino! You will find this resort hotel in New Mexico a unique adventure to treasure.



Listed below are just a few of the incredible sessions at the conference:

- When is the Right Time to Sell?
- RAC Scrutiny, Audit Findings From RAC-like Surveys
- The Current State of Home Health Care
- Managing Chronic Care Across the Continuum: An Observational Study of People, Practices and Technology in Chronic Care Nursing
- National OASIS-C Best Practices Project
- Home Care 2010 and Beyond

And a few of the incredible speakers:

- Keynote Speaker: Ann Rhoades of Albuquerque, NM - A dynamic, visionary and a respected thought leader among Human Resource Executives. Her career in human resource work include: Vice President at Southwest Airlines, Executive Vice President of JetBlue Airways, and Doubletree Hotels, all resulting in her being named to the Executive Council of Brigham & Women's Hospital Harvard Medical School Board.
- Dexter Braff of Pittsburgh, PA - has more than 20 years experience in health care mergers and acquisitions.
- Monique Lambert of Santa Clara, CA - a Principal Investigator for Clinical Practices Research of the Digital Health Group at Intel.
- Dr. Robert Fazzi - the founder of one of the nation's leading consulting, planning, benchmarking and research firms.
- Vern Peterschmidt of Albuquerque, NM – a specialist in home health accounting
- Steve Peterschmidt of Colorado Springs, CO – an agency administrator who has led the agency to 300% growth in 2006 and over 200% growth in 2007.
- Val J. Halamandaris, President of the National Association for Home Care & Hospice.

Agenda at a Glance:

April 20, 2010

8:00 a.m. - 12:00 p.m. Pre-Conference Concurrent Sessions (optional)

- Establishing Fundamental Financial Systems Through Agency Balance
- PalmettoGBA, Investigating the Basics of Medicare

1:00 p.m. - 4:00 p.m. SWRHCC&E Keynote Presentation & General Session

4:00 p.m - 6:00 p.m. Exhibit Hall Grand Opening Reception

6:15 p.m - 9:30 p.m. Meet Me at El Pinto! (aka...The Spot!) (optional offsite event)

April 21, 2010

7:30 a.m. - 8:30 a.m. Continental Breakfast with Exhibitors

8:30 a.m. - 12:30 p.m. Educational Sessions

12:30 p.m - 2:15 p.m. Exhibit Hall Luncheon

2:15 p.m. - 5:00 p.m. Educational Sessions

April 22, 2010

8:00 a.m. - 8:30 a.m. Continental Breakfast

8:30 a.m. - 11:45 a.m. Educational Sessions

Hotel & Travel Information

The host hotel is the Hyatt Regency Tamaya Resort & Spa located at 1300 Tuyuna Trail, Santa Ana Pueblo, New Mexico, 87004. Step into the sacred lands of Hyatt Regency Tamaya Resort & Spa to experience a resort like none other. Situated between Albuquerque and Santa Fe at the base of the Sandia Mountains, each inch of this exotic New Mexico resort reflects the rich history of the Tamayame. SWRHCC&E room rates are an amazing \$119 Single/Double, and \$144 Triple, and are good from 4/18/2010 through 4/25/2010! Call (505) 867-1234 to make your reservations today!

Take the Rail Runner! Getting to the Hyatt Regency Tamaya Resort is easy...hop on the New Mexico Rail Runner Express at the Albuquerque Airport. When making your reservations, the final destination station is the Sandoval County/US 550 Station. Be sure to call the Hyatt Regency Tamaya Resort for pick up at the station. To book your tickets online at www.nmrailrunner.com, or call (866) 795-RAIL (7245).

Albuquerque Airport Car Rentals:

Alamo: (505) 724-4500

Hertz: (505) 842-4235

Enterprise: (505) 765-9100

***Look for registration information soon and make your plans now to attend!
Make your hotel and transportation reservations now!***